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May 2023



Since 1938

## UBI "OUR BEST ALWAYS" News to "U"

UNITED BENEFITS, INC.

Vol. 85 No. 5

Richardson, Texas

# **April Winner Christian Avalos**20,144 points

\*\*\*\*\*\*\*\*\*\*

Agent with the highest monthly points wins \$750.00 and 500 bonus points (\$1000 over 10,000, \$1250 over 20,000)

## WAY TO GO! **Christian!!!**

\*\*\*\*\*\*\*\*\*\*\*\*\*

Agents with over 4,000 points win \$200.00 (\$500.00 if over 5,000 and \$750.00 if over 10,000)

#### Additional April Winners:

Monty B Roberts 10,783 Points Carilu Cantu 8,915 Points 8,901 Points G Olinka Gomez Evangelina G Luna 7,759 Points 7,508 Points Blanca I Orozco Luis Roberto Cobos 6,112 Points Daniel Salinas Jr 5,492 Points Delmy L Moreno 5,408 Points 5,173 Points Maria Elva Silva Manuel Ronquillo 4,050 Points





#### *ANTHONY*

Congratulations to Anthony Perez on his graduation with honors this month from North Texas State University with a BBA in Marketing. We are happy to announce that Anthony will be working full time in our marketing department as a Marketing Specialist beginning right away.

Anthony has been working at UBI for the past 5 years. Born and raised in Dallas, Texas, he started working for the company right after graduating high school at just 17 years old, working part time while taking his college courses.





He says that presently his biggest accomplishment is graduating college with honors as a first generation student. About his family, Anthony says, "My mother comes from El Salvador and my father comes from Mexico. Thanks to both my parents I was fortunate enough to get a college education. I would like to thank my Mother for being the reason why I hunger

to be the best and work towards being the best and my father for showing me the value of hard work. Both taught me that anything is possible if you set your mind to it. I also have a younger sister who is close to graduating high school. I am extremely proud of her because she is in the top 5% of her class and is also a talented drummer, and a very cool person."

Anthony has been a musician for about 10 years and loves to play the guitar with friends. He also likes to work on them, tweaking and messing around with the electronics to get them perfect for playing. He also hopes to start a band in the next year, with a mix of music

genres that he likes including Regional Mexican music, Classic Rock, Heavy Rock, and Blues.

As for pets, Anthony has a small havanese dog named "Rocky" who "enjoys being lazy and sleeping around the house."



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### EDUARDO PRESENTS...

I have exciting news from the Marketing department.

We have new team members that will help you and your business going forward.

On February 13, 2023, Melannie Lopez started her career with UBI as Marketing and Agent Development.

Melannie can help you with most marketing needs, for example:

- Agent Licensing and new Agent Appointment
- Help with New Business questions or application status.
- Marketing Supplies logistics
- Commission questions
- And other Marketing administrative tasks

On May 15, 2023, Anthony Perez will start his career with the Marketing department as Marketing Specialist. Anthony has worked at UBI in Operations since 2018.

He will be able to help you with the following:

- Marketing and Advertising strategies to promote lead generation.
- Social Media Marketing
- Agent Training
- Establish new Funeral Home relationships
- And other Marketing tasks

On February 4, 2023, it was my 4<sup>th</sup> year anniversary with UBI, and I'll continue to help you!

We look forward to strengthening our relationship with you and your community.

My main objective is to help grow your business, but this is only possible if YOU commit to it.

If you want to grow your business, please contact me and we'll organize a plan to do so.

Thank you for all you do.

Our Best Always,

Eduardo Salido



#### **GRADUATION**

Congratulations to all those who are graduating this year, whether it be for high school, college, grade school, or other!!







#### POSTAGE STAMPS

If you use a lot of postage stamps, now might be a good time to stock up on Forever stamps.

Prices for First-Class Mail are expected to rise about 5.4% on July 9th from 63 cents to 66 cents for first class and Forever stamps. That includes a 3-cent increase on Forever stamps, which would push them to 66 cents. USPS raised the cost of Forever stamps in January from 60 cents to 63 cents.

Forever stamps, regardless of when they are purchased, are accepted in perpetuity, hence the name. That means if you have some already - even if you bought them at a lower price - the stamps are still accepted to mail letters.

Forever stamps are always valid and can be bought in bulk before prices go up. To purchase Forever stamps visit the USPS store online or Amazon. You can also buy stamps at your local post office.

Expect price increases twice a year in the future. According to the Postal Regulatory Commission: "The Postal Service expects that, in each subsequent year, it will implement price changes for all Market Dominant classes in January and July of such year."

To avoid scams, postal officials warned the public to steer clear from highly discounted postage stamps online. There is no way to distinguish whether the stamps are real or not, but fake stamps are usually sold in bulk through third party wholesalers online and can be anywhere from 20-50% off.





#### Yard and Mowing Safety

Follow these simple tips in taking care of your yard - and yourself.

To prevent common injuries outside:

- 1) Inspect your equipment. Before starting your mower, saw, or weed whacker, check to make sure the fuel caps and electrical connections are secure.
- 2) Wear proper safety gear. Use protective eyewear.
- 3) Dress the part. Choose close-fitting clothing that won't get caught on branches and equipment.
- 4) Never fuel up or touch a hot engine.
- 5) Keep children away from equipment.
- 6) Scan your lawn for debris.
- 7) Use a broom handle: If a blade on your clipper or discharge chute on your lawnmower gets jammed, never use your hand to clear away obstructions.
- 8) Don't work in the rain with power tools.

Source: Optimum Wellness Solutions

#### AVOID SCAMS

Three signs that you're being scammed:

- 1) You are told to act immediately imposters want you to act before you have time to think, and may pretend to be a relative or utility company.
- 2) They ask for your personal info or codes Never share codes or personal info when contacted unexpectedly, whether by phone, text, email, computer alert, or social media.
- 3) You are asked to pay in an unusual way Be wary if asked to pay by wire transfer, gift card codes, or payment apps.

#### MEMORIAL DAY

Our offices will be closed on Friday May 26th and Monday May 29th in observance of Memorial Day





# UFBLIC / UFDBLIC CELEBRATING 85 YEARS of SERVICE 2023 CONTEST STANDINGS \*\* Caribbean Cruise - Spring 2024 \*\*\*



#### 5 months - December through April

AGENT	#	Prior	This Month	Total Points	AGENT	#	Prior	This Month	Total Points -
AVALOS, CHRISTIAN E	1	70,234	20,644	90,878	LUNA, JOSE	16	12,880	900	13,780
GOMEZ, G OLINKA	2	27,288	8,901	36,189	GARCIA, TITO C	17	12,654	1,033	13,687
OROZCO, BLANCA I	3	28,102	7,508	35,610	PROCTOR, WALTER J	18	8,887	3,910	12,797
CANTU, CARILU	4	22,885	8,915	31,800	KING, JEFFREY W	19	10,413	1,365	11,778
RONQUILLO, MANUEL	5	19,022	4,050	23,072	MARTINEZ, MARICELA	20	9,758	1,149	10,907
MORENO, DELMY L	6	17,508	5,408	22,916	SILVA, MARIA ELVA	21	5,532	5,173	10,705
LUNA, EVANGELINA G	7	14,822	7,759	22,581	MAY, DUSTIN B	22	10,118	363	10,481
RONQUILLO, SANDRA K	8	19,447	-	19,447	MELCHOR, MONSERRATH	23	10,063	-	10,063
ROBERTS, MONTY B	9	7,938	10,783	18,721	HERNANDEZ, DIANA	24	7,609	2,155	9,764
BOY JR, JESUS EDUARDO	10	20,392	(2,100)	18,292	SANTOS, ELIZABETH	25	8,807	395	9,202
ARENAS, TOMASA	11	14,166	3,281	17,447	TIMS, TIMOTHY	26	7,890	920	8,810
COBOS, LUIS ROBERTO	12	11,135	6,112	17,247	GILBERT, EVA	27	5,630	3,136	8,766
SALINAS JR, DANIEL	13	11,134	5,492	16,626	CHAIREZ-VALLADARES, E	28	7,300	1,230	8,530
KENNEDY PRICE, HANNAH L	14	14,524	1,940	16,464	ELIZONDO, ORLANDO	29	6,350	1,977	8,327
VALLE, DELIA F	15	12,854	3,067	15,921	CASTRO, ELVA JUDITH	30	8,240	-	8,240

<sup>\*\*</sup> Cutoff for May points is **May 25th** at 4:30 PM \*\*

Top Agencies: Juan Garza - 551,081 points; Ruth Lozano - 102,063; Jose Calvo - 93,910 Top FHs: Memorial FH - 154,450; La Paz Funeral Home - 102,062; Ric Brown Family FH - 74,036

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<sup>\* 40,000</sup> Points And Over Awarded On Policies Issued From December 1, 2022 to November 30, 2023 With 70% Persistency Wins Trip. There are other requirements and limitations. See contest rules for details.